



*2017 Winning Logo Design*

## Embrace Your Voice

Take Back the Night (TBTN) is an international event organized to educate communities and engage them in the fight against sexual assault, abuse, and violence against men and women. Use your creativity to help us raise awareness and create positive change in Metro Detroit. Incorporate this year's theme, "Embrace Your Voice" into your design. The winning logo will be used in event promotions and on TBTN 2" buttons. For more info, contact Rachel Kollin at [rachel.kollin@wayne.edu](mailto:rachel.kollin@wayne.edu)

**Final logo deadline: February 21, 2018**

SEXUAL VIOLENCE  
**PEER  
EDUCATORS**





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## Take Back the Night | 2018 Logo Competition

The Wayne State University President's Commission on the Status of Women (COSW) and First Step invite graphic designers, artists and creative individuals to participate in a unique design contest that combines creativity and community service.

**What is Take Back the Night?** Take Back the Night is an international march and rally organized to educate individuals and communities about sexual assault, domestic and dating violence, sexual abuse and all other forms of sexual violence. COSW organizes this event every April, which is nationally recognized as Sexual Assault Awareness Month. COSW and First Step will host a Take Back the Night event in April 2018, and we need your help! We hope you will donate your time and talents to support this effort.

**Why do we need you?** In communities across the globe, survivors and supporters take to the streets in unity to speak out against sexual violence during TBTN. To gain and show collective support, organizers typically develop a theme and logo that are integrated into information and flyers that will distinctly capture the purpose and nature of the event. We wanted to create a unique opportunity for designers, artists and others with distinctive talents to become involved in this event and to make an impact on the community and efforts to end sexual violence.

**What is this year's theme?** The theme for 2018 is "Embrace Your Voice". There are many ways to embrace one's voice, from practicing or providing consent to speaking out against stereotypes or gender biases. This theme was chosen to foster and highlight those steps and create a culture of consent within Wayne State University and the surrounding community.

**What do I need to do?** We have a limited amount of time to review, select and move the selected logo design into production; therefore, we ask all those interested to submit their proposed logos—in JPEG or PDF format—to [rachel.kollin@wayne.edu](mailto:rachel.kollin@wayne.edu) by February 21, 2018. We hope that you will take a moment to help create the momentum needed to make this movement. Even if you have never marched, rallied or participated in such an event before, your time and talents can help make a critical difference on the WSU campus in Detroit, and in the lives of survivors all across this community.

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