

# Sexual Assault Awareness Month 2019 Logo Competition



## I Ask...

Sexual Assault Awareness Month (SAAM) is an annual campaign held every April to raise public awareness about sexual assault. Use your creativity to help us raise awareness and create positive change in Metro Detroit by creating Wayne State's SAAM logo. Incorporate this year's theme, "I Ask..." into your design. **The winning logo will be used in event promotions and on 2" buttons.**

**Final logo deadline: February 22nd, 2019**

For more info, contact Alex Stoklosa at [ax3119@wayne.edu](mailto:ax3119@wayne.edu)



WSU Commission on the Status of Women



The Wayne State University President's Commission on the Status of Women (COSW) invites graphic designers, artists, and creative individuals to participate in a unique design contest that combines creativity and community service.

**What is Sexual Assault Awareness Month (SAAM)?** SAAM is an annual campaign to raise public awareness about sexual assault and educate communities and individuals on how to prevent sexual violence. Each year during the month of April, State, tribal and community-based organizations plan events and activities to highlight sexual violence as a public health, human rights and social justice issue and reinforce the need for prevention efforts. For more information about SAAM visit [nsvrc.org/saam](http://nsvrc.org/saam).

**Why do we need you?** In communities across the globe, survivors and supporters speak out against sexual violence during SAAM. To gain and show collective support, organizers typically develop a theme and logo that are integrated into information and flyers that will distinctly capture the purpose and nature of the month. We wanted to create a unique opportunity for designers, artists and others with distinctive talents to raise awareness of sexual assault and participate in SAAM.

**What is this year's theme?** The theme for 2019 is "I Ask...". This theme champions the message that it is mandatory to ask for consent, imperative to ask how you can help end sexual violence, and important to ask and know what resources are available. This theme was chosen to foster and highlight the importance of asking in various contexts and contemplate for ourselves 'what do I ask for?'

**What do I need to do?** Submit proposed logos—in **JPEG or PDF format**—to [ax3119@wayne.edu](mailto:ax3119@wayne.edu) by **February 22, 2019**.

We hope that you will take a moment to help create the momentum needed to make this movement. Even if you have never participated in such an event before, your time and talents can help make a critical difference on the Wayne State campus and in the lives of survivors all across this community.